

NEWS BRIEFS

INFORMATION FROM AROUND THE INDUSTRY

“NON-SMOKING” AMENITY PROVIDES MARKETING BENEFIT Currently 91% of Oregon adults do not allow smoking in their homes*, lending to preference of non-smoking places to stay when travelling. There is a growing trend of lodging properties that are “100% non-smoking”. This includes, among those listed with the Oregon Restaurant & Lodging Association, 86% of B&Bs, 59% of vacation rentals, and 48% of hotels/motels. Properties benefit by communicating the image of a healthy and safe place to stay and including “Non-Smoking” in ads and listings. For info and tools on how to implement a no-smoking policy in rentals, go to smokefreehousinginfo.com.

*Oregon Tobacco Facts & Laws - 1/11 oregon.gov/DHS/ph/tobacco/docs/tobfacts.pdf



NEW CRIB REGULATIONS ANNOUNCED The U.S. Consumer Product Safety Commission (CPSC) published the final rules regarding new mandatory standards for baby cribs intended at stopping the manufacture and sale of dangerous, traditional drop-side cribs. Effective December 28, 2012, hotels must have compliant cribs in their facilities. For more details, visit the government affairs page on AH&LA's website at AHLA.com.



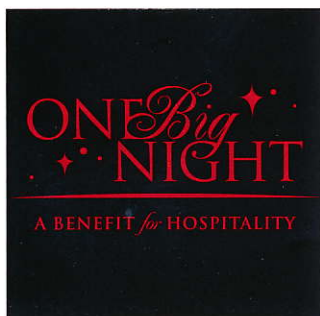
ADA REGULATIONS ON POOLS AND SPAS DEFINED

The U.S.

Department of Justice (DOJ) published new Americans with Disabilities Act (ADA) regulations adopting a new set of technical standards for accessible facilities this past September. These new standards establish minimum accessibility requirements for existing and newly-constructed swimming pools, spas, and wading pools. By March 15, 2012, most pools and spas will have to be retrofitted with a pool lift or some other means of accessible entry, unless they are exempt from the regulations. To view regulations, visit PoolSafely.gov. For questions, contact AH&LA Senior Vice President of Governmental Affairs Kevin Maher at kmaher@ahla.com or 202.289.3147.

INDUSTRY CALENDAR

EVENTS & ACTIVITIES



MAR 8 **One Big Night**
Dine with industry leaders and bid on dynamic packages in the silent and live auctions. This annual event raises funds for the association's Political Action Committee.
OregonRLA.org/OneBigNight

MAR 15-16 **AH&LA Legislative Action Summit**
Debates on labor, healthcare and taxes will be prominent in 2011. Join AH&LA and your fellow hoteliers on Capitol Hill to make your voice heard and help shape the legislative agenda.
AHLA.com/LAS

APR 10-12 **Governor's Conference on Tourism**
Oregon's tourism and hospitality industry comes together to educate, share, and develop new ways to create the best Oregon Experience for our visitors – and the industry itself.
OregonTourismConference.com